



HortEast
Conference
& TRADESHOW
2010

Landscape Workshop Information

Monday November 22, 2010 (1:00pm-7:00pm, Westin Nova Scotian Hotel)

Two workshops will be offered: one for landscape maintenance and one for landscape construction companies. Registration includes nutrition breaks.

Landscape Construction Workshop – led by Robert Bowers, P.Eng. (ICPI) – Room: Atlantic Ballroom

This workshop will cover:

- Construction of Permeable Pavements including system components of permeable interlocking pavements, selection, construction best practices, maintenance best practices, and design and layout ideas.
- How to Sell and Market Concrete Pavers: marketing principles for installers on segmental concrete pavements. Teaches market analysis and selling strategies.
- Estimating Labor and Materials for Segmental Concrete Pavements: the process of making accurate cost approximation of labor hours and materials, equipment, and subcontractor costs for a job.
- Maintenance of Management of Interlocking Concrete Pavements: Learn to identify pavement distresses and undertake remediation for interlocking concrete pavements.



sponsored by:



Bowers is the Director of Engineering for the Interlocking Concrete Pavement Institute (ICPI) and has approximately 20 years of experience in the hardscapes industry. In his position at ICPI he is responsible for programs that are directly related to the installation of interlocking concrete pavers, including the Contractor Education and Certification courses and the development and delivery of technical installation materials. Additionally, Bowers is responsible for overseeing the annual Hardscape North America trade show and conference (www.HardscapeNA.com). Bowers participates in the ASCE, ASTM, CSA, IGS and CGS.

Landscape Maintenance Workshop – led by Eric Lyons (U. of Guelph) and Jeff McMann (City of Markham) – Room: Commonwealth B

This workshop will be split into two sections, one led by Eric Lyons and one by Jeff McMann:



Pesticide free turfgrass management (Eric Lyons): With current municipal and provincial bans on pesticides changes must be made to cope with the loss of these agronomic tools. This seminar will focus on how to move forward with different pesticide bylaws starting with identifying challenges of both turfgrass establishment and ongoing maintenance. The seminar will focus on the practical side of turfgrass management and stress the interconnectedness of good agronomics and communication to aid in a successful transition to pesticide free management of urban landscapes.



Improved Grounds Maintenance (Jeff McMann): The magic behind every outstanding landscape is found in attention to detail. Knowledge is the key to quality work, and this seminar will unlock some of the theory and techniques needed to attain an eye-catching landscape. Learn how those who deliver superior results are not simply doing more of the same things everyone else does; they are doing better things. Explore the details and advanced techniques needed to deliver excellent landscape maintenance in today's changing world.

See HortEast Registration Form on Page Two to Register for either of the Workshops

For more information:

Phone: 1-866-383-4711 / Email: rebecca@canadanursery.com

Registration Form (one form per person)



Name: _____ Company: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Phone: _____ Fax: _____ Email: _____

Please select your commodity group (check as many as apply):

- | | | |
|--|---|---|
| <input type="checkbox"/> Landscape Contractor | <input type="checkbox"/> Greenhouse Wholesale | <input type="checkbox"/> Sod Grower |
| <input type="checkbox"/> Landscape Maintenance | <input type="checkbox"/> Greenhouse Retail | <input type="checkbox"/> Vegetable Grower |
| <input type="checkbox"/> Landscape Designer | <input type="checkbox"/> Nursery Wholesale | <input type="checkbox"/> Lawn Care |
| <input type="checkbox"/> Retail Florist | <input type="checkbox"/> Nursery Retail | <input type="checkbox"/> Garden Centre |
| <input type="checkbox"/> Student | <input type="checkbox"/> Trade Supplier | <input type="checkbox"/> Government |
| <input type="checkbox"/> Other: _____ | | |

Please indicate if you are a member of your provincial horticulture association:

- Member Non-Member

INDUSTRY TOUR AND WORKSHOPS: Mon. November 22

Please select one of the following pre-show events (Tour fee includes lunch, Brewery Tour and drinks, and entry into Pier 21, Workshops include nutrition breaks):

	Member	Non-Member
<input type="checkbox"/> Landscape Construction Workshop	\$80.00	\$100.00
<input type="checkbox"/> Landscape Maintenance Workshop	\$80.00	\$100.00
<input type="checkbox"/> Industry Tour (Halifax and Surrounding Area's)	\$100.00	\$120.00

TRADE SHOW AND CONFERENCE: Tues. November 23 - Wed. November 24

Please select one of the following options (includes: entrance into the trade show, lunch, and educational seminars **EXCEPT Trade Show Only - lunch can be purchased on site**):

	Member	Non-Member
<input type="checkbox"/> Two-day Full Conference - First Delegate	\$150.00	\$200.00
<input type="checkbox"/> Two-day Full Conference - Additional Delegates	\$80.00	\$100.00
<input type="checkbox"/> Tuesday Only - First Delegate	\$80.00	\$100.00
<input type="checkbox"/> Tuesday Only - Additional Delegates	\$72.00	\$100.00
<input type="checkbox"/> Wednesday Only - First Delegate	\$80.00	\$100.00
<input type="checkbox"/> Wednesday Only - Additional Delegates	\$72.00	\$100.00
<input type="checkbox"/> Student (per day)	\$20.00	\$20.00
<input type="checkbox"/> Trade Show Only	\$10.00	\$10.00

Total: \$ _____
 Plus 15% HST: \$ _____
 GRAND TOTAL: \$ _____

Register before September 30th and be entered to win a FREE one-night stay at the Westin Nova Scotian Hotel!

Payment Information (GST# 12144 4129)

Visa/Mastercard #: _____ Expiry: _____

Name of the Cardholder (please print): _____

Signature of Cardholder: _____

*Make cheques payable to: The Canadian Nursery Landscape Association

Registration Deadline: November 12- Payment must be received with registration

Mail, fax, or email your registration to:

HortEast c/o CNLA, 7856 Fifth Line South, Milton ON L9T 2X8

Fax: 1-905-875-1840 or 1-866-833-8603 / Email: rebecca@canadanursery.com

Members of Landscape Nova Scotia, Landscape New Brunswick, and Landscape Newfoundland and Labrador receive preferred member pricing on attending HortEast. Call Rebecca Wetselaar, Show Coordinator, at 1-866-383-4711 for more information on how to join!

