



# HortEast 2010 Industry Tour

Monday November 22, 2010 (9:00am-3:30pm)

Travel by motorcoach to some of Nova Scotia's finest sites including the new Seaport Farmers Market, NSCC Green Roof and Living Walls, the historical Halifax Seed Company, Pier 21 (Canada's Immigration Museum), and lunch, beer tasting and a tour at Keith's Brewery – there's something for everyone on this year's tour! Lunch, drinks and entry fee's included in your registration!



NSCC Waterfront Campus' green wall

## Tour Agenda:

**9:00am Tour Departs: Westin Nova Scotian Hotel (Meet in Lobby)**

### **9:15am – Arrive at NSCC (Waterfront Campus)**

Visit the exterior living wall, green roof & interior living walls at this state of the art facility. Tour with Sue Sirrs, President of Outside! Planning and Design and Stephanie Appleby-Jones, Landscape Specialist with the NSCC as they share with tour delegates the process of turning their campus into one of the first buildings to be recognized for providing environmental leadership in sustainable building design.

### **10:30am – Arrive at Halifax Seed Company Inc.**

Halifax Seed Company Inc., Canada's oldest continuously operating family owned seed company was established in 1866. Halifax Seed has evolved to be a market leader in the horticultural and agriculture industry in Atlantic Canada. They are constantly evaluating new products to determine their suitability for the Atlantic Region and to meet the needs of our customers.

### **11:10am – Arrive at Alexander Keith's Brewery**

The Keith's Brewery Tour is an award-winning theatrical tour of one of the oldest breweries in Canada. Actors in period costume take you back to 1863 and give you a peek at the brewing process – then, they take you down to our re-created Victorian taproom, the Stag's Head Inn, for songs, stories, and a mug or two of Mr. Keith's finest. Lunch will also be served. *Please note that guests must be 19+ to participate on this tour.*

### **1:15pm – Arrive at Halifax Seaport Farmers Market**

Visit the new state of the art Halifax Farmers Market, founded in 1750. Check out the solar lanterns that provide much of the heat and light for the facility. The stair case is bracketed by trees reaching for the sky among the rafters and a living wall of plants is cleansing the air. The public roof top deck overlooking the harbour is surrounded by an extensive green roof and micro turbines revealing the reality of our commitment to sustainable building practices. This is truly the Next Generation Farmers' Market.

### **2:15pm – Arrive at Pier 21 – Canada's Immigration Museum**

Celebrate and share the Canadian immigration experience by learning about the unique stories of immigration throughout history. This museum pays tribute to 1.5 million immigrants, war brides, displaced people, evacuee children and Canadian military personnel who passed through Pier 21 between 1928 and 1971.

**3:30pm Tour Ends: Arrive at Westin Nova Scotian Hotel**

**See HortEast Registration Form on Page Two to Register**

For more information:

Phone: 1-866-383-4711 / Email: [rebecca@canadanursery.com](mailto:rebecca@canadanursery.com)

# Registration Form (one form per person)



Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please select your commodity group (check as many as apply):

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Landscape Contractor  | <input type="checkbox"/> Greenhouse Wholesale | <input type="checkbox"/> Sod Grower       |
| <input type="checkbox"/> Landscape Maintenance | <input type="checkbox"/> Greenhouse Retail    | <input type="checkbox"/> Vegetable Grower |
| <input type="checkbox"/> Landscape Designer    | <input type="checkbox"/> Nursery Wholesale    | <input type="checkbox"/> Lawn Care        |
| <input type="checkbox"/> Retail Florist        | <input type="checkbox"/> Nursery Retail       | <input type="checkbox"/> Garden Centre    |
| <input type="checkbox"/> Student               | <input type="checkbox"/> Trade Supplier       | <input type="checkbox"/> Government       |
| <input type="checkbox"/> Other: _____          |   |   |

Please indicate if you are a member of your provincial horticulture association:

- Member       Non-Member

## INDUSTRY TOUR AND WORKSHOPS: Mon. November 22

Please select one of the following pre-show events (Tour fee includes lunch, Brewery Tour and drinks, and entry into Pier 21, Workshops include nutrition breaks):

	Member	Non-Member
<input type="checkbox"/> Landscape Construction Workshop	\$80.00	\$100.00
<input type="checkbox"/> Landscape Maintenance Workshop	\$80.00	\$100.00
<input type="checkbox"/> Industry Tour (Halifax and Surrounding Area's)	\$100.00	\$120.00

## TRADE SHOW AND CONFERENCE: Tues. November 23 - Wed. November 24

Please select one of the following options (includes: entrance into the trade show, lunch, and educational seminars **EXCEPT Trade Show Only - lunch can be purchased on site**):

	Member	Non-Member
<input type="checkbox"/> Two-day Full Conference - First Delegate	\$150.00	\$200.00
<input type="checkbox"/> Two-day Full Conference - Additional Delegates	\$80.00	\$100.00
<input type="checkbox"/> Tuesday Only - First Delegate	\$80.00	\$100.00
<input type="checkbox"/> Tuesday Only - Additional Delegates	\$72.00	\$100.00
<input type="checkbox"/> Wednesday Only - First Delegate	\$80.00	\$100.00
<input type="checkbox"/> Wednesday Only - Additional Delegates	\$72.00	\$100.00
<input type="checkbox"/> Student (per day)	\$20.00	\$20.00
<input type="checkbox"/> Trade Show Only	\$10.00	\$10.00

Total: \$ \_\_\_\_\_  
 Plus 15% HST: \$ \_\_\_\_\_  
 GRAND TOTAL: \$ \_\_\_\_\_

**Register before September 30th and be entered to win a FREE one-night stay at the Westin Nova Scotian Hotel!**

Payment Information (GST# 12144 4129)

Visa/Mastercard #: \_\_\_\_\_ Expiry: \_\_\_\_\_

Name of the Cardholder (please print): \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

\*Make cheques payable to: The Canadian Nursery Landscape Association

**Registration Deadline: November 12- Payment must be received with registration**

**Mail, fax, or email your registration to:**

HortEast c/o CNLA, 7856 Fifth Line South, Milton ON L9T 2X8

Fax: 1-905-875-1840 or 1-866-833-8603 / Email: rebecca@canadanursery.com

Members of Landscape Nova Scotia, Landscape New Brunswick, and Landscape Newfoundland and Labrador receive preferred member pricing on attending HortEast. Call Rebecca Wetselaar, Show Coordinator, at 1-866-383-4711 for more information on how to join!

