

# HortEast Conference & TRADESHOW

*2009 Sponsorship Package*



The HortEast committee is excited to announce that we will be holding HortEast in 2009, and that the 2009 show will be in Moncton, NB from November 23-25th at the Moncton Coliseum. We thank our regular exhibitors for their ongoing support of our show and look forward to seeing you again in 2009!

Horticulture related businesses, municipalities, and educational institutions from the Atlantic Region and across Canada rely on HortEast as their source for the newest industry information and education. If you are a manufacturer or supplier to the horticulture industry in Atlantic Canada, you should be a HortEast exhibitor.

The following package will outline a number of opportunities for sponsorship at the 2009 show. Tag your company as the title sponsor of the show and receive maximum exposure at this event! Or, why not align yourself with an industry speaker to focus your marketing to your target audience. There are many opportunities that are available to provide you with great presence at the 2009 show.



**November 23-25, 2009**

**Moncton Coliseum Complex, NB**

**377 Killam Drive, Unit 100 Moncton, New Brunswick E1C 3T1**

**For more information, contact Rebecca at  
1-866-383-4711 or visit [www.horteast.ns.ca](http://www.horteast.ns.ca)**

# Sponsorship Opportunities

## **Platinum Show Sponsor** **\$5,000.00** **One Available**

Your company will take centre stage at the trade show as an exclusive Platinum Show Sponsor. Many different benefits will be offered including:

- Company's name will be tagged under the show title as the title sponsor of the show
- Show bags with your company logo to be distributed to all show delegates
- Company logo included on the front page of the show guide
- Company logo on the HortEast website
- Company name announced over the PA before lunch
- Company logo on signage at the tradeshow
- Two complimentary registration packages for the speaker sessions

## **Gold Sponsor** **\$2,000.00** **Two Available**

A Garden Centre tour and a Landscape Contractors training day will take place on Monday November 23rd. Have your company recognized in a unique way to a direct audience with these Gold Sponsor opportunities:

- Recognition made to your company during your sponsored tour or training day
- Can speak to the participants during the bus ride or at the training day
- Company logo included in the show guide beside your sponsored tour or training day
- Company logo on signage at the tradeshow
- One complimentary registration package for the speaker sessions
- Company logo on the HortEast website

## **Silver Sponsor** **\$1,000.00** **Three Available**

### **Name Badges**

- Company logo on all name badges
- Company logo on signage at the tradeshow
- Company logo in the show guide
- Company logo on the HortEast website

## **Secure Your Sponsorship Opportunity!**

To secure your spot as a sponsor for any of the above opportunities, please fill out the sponsorship section on the Exhibitor Space Rental Contract in this package. For more information on any of the sponsorship opportunities, please contact Rebecca Wetselaar, Show Coordinator, at 1-866-383-4711 or email [rebecca@canadanursery.com](mailto:rebecca@canadanursery.com).

### **Tuesday Night Event**

- Recognition given to the sponsor at the event
- Company logo on signage at the tradeshow
- Company logo in the show guide beside your sponsored event
- Company logo on the HortEast website

### **Shuttle Buses**

- Company logo on signage on the shuttle buses
- Company logo on signage at the tradeshow
- Company logo in the show guide
- Company logo on the HortEast website

## **Speaker Sponsor** **\$750.00**

Your company will receive recognition as a speaker sponsor where your company will be aligned with a targeted industry speaker. Your sponsorship includes the following benefits:

- Recognition made during the speaker seminar
- Company logo in the show guide beside your sponsored speaker
- Company logo on signage at the tradeshow
- Opportunity to introduce your sponsored speaker
- Company logo on the HortEast website

## **Coffee Breaks** **\$250.00**

- Signage at the coffee break table
- Company logo on signage at the tradeshow
- Company logo on the HortEast website
- Company logo in the show guide

## **Donations for the Silent Auction**

All proceeds from the auction will help support green industry projects in Atlantic Canada. Please support generously with item donations, cash donations and your participation in the auction.

- A list of contributing companies and their donation will be circulated with the show guide to all delegates
- Signage at the auction area that identifies your company as a sponsor