

Show Highlights

Industry Tours

Travel by motor coach to some of Nova Scotia's finest garden centres, nurseries or landscape gardens on Monday November 24th. Two tours are available:

Landscape Tour: visit three to four different landscaped spaces, and have lunch and a tour of Shaw Brick.

Nursery Tour: we will visit Atlantic Gardens, Avon Valley Floral, the Harriet Irving Botanical Gardens, and Grand Pre Wines for lunch and wine tasting.

Certification Opportunities

Are you thinking of improving on your current skills and giving yourself an edge over your competitors for the upcoming season? Certified Landscape Designer (CLD), Certified Landscape Professional (CLP), and Certified Horticultural Technician (CHT) (written only) exams will be offered at HortEast on Monday November 24th, as well as sample CHT test stations on the show floor.

New Product Showcase

HortEast will feature a first ever New Product Showcase. This area will provide delegates with an opportunity to preview new and unique products for the upcoming year.

Networking and Social Events

Join us on the evening of Tuesday, November 25th for our regular HortEast party! We have rented out Bubble's Mansion for an exclusive evening for HortEast delegates and exhibitors. Admission will be free to anyone with a tradeshow badge. Come out and request your favorite song, network, and have fun! Certified individuals will be given VIP admission prior to the event for a reception hosted by the ARCC.

Industry Fundraising Auction

The HortEast committee will also be hosting a Silent Auction on the trade show floor, where funds raised will be donated to the development of a landscape pavilion for industry certification testing at the Nova Scotia Agricultural College.

LNS AGM and Awards

Join Landscape Nova Scotia for their Annual General Meeting and their Awards of Excellence Gala on Monday evening.

IPM Exam

Integrated Pest Management (IPM) is a decision making process that uses all necessary techniques to suppress pests effectively, economically and in an environmentally sound manner. Get your company accredited by writing the exam on Wednesday.

Keynote Speaker

Donald Cooper, MBA, CSP, HoF

Donald Cooper transforms businesses... and business people. Based on his real-life experience as a world-class manufacturer (Cooper Sports Equipment), award-winning retailer and business coach he will help you to rethink, refocus and re-energize your business to create compelling customer value, clarity of purpose and long-term profitability.

For his extraordinary business content and riveting presentation style, Donald has been inducted into the Canadian Speaking Hall of Fame. Donald will inform you, challenge you, disturb you, inspire you...and leave you with a new and powerful understanding of your business, your customers ... and your life!

Check out Donald Cooper at HortEast for his keynote seminar "The 8 essential steps to finding, leading and keeping the best staff!", a VIP management seminar on "How to improve clarity, commitment and accountability in every part of your business!", as well as special one-on-one business coaching sessions (limited space, call 1-866-383-4711 to register your company).



Conference and Trade Show Information

For more information on HortEast including registration, contact:

Rebecca Wetselaar, Show Coordinator
Phone: 866-383-4711 / Fax: 866-833-8603
Email: rebecca@canadanursery.com

Accommodations

Visit www.horteast.ns.ca/accomodations.html for a full list.



HortEast Conference & TRADESHOW

*Atlantic Canada's premier
horticulture trade show and conference*

**November 24-26, 2008
Cunard Centre: Halifax, NS**



www.horteast.ns.ca



Show and Conference Agenda

Monday November 24

9:00am-4:00pm Industry Tours

Sponsored by Shaw Brick and John Deere



1:00pm-5:00pm Certification Testing

Maritime Room, Westin Hotel



5:00pm-10:00pm LNS AGM and Awards of Excellence Gala

Commonwealth A, Westin Hotel

Tuesday November 25

7:30am-8:30am Registration

8:30am-5:00pm Trade Show

9:00am-10:15am

Donald Cooper, MBA, CSP HoF - Keynote Address

"The 8 Essential Steps to finding, leading and keeping the best staff!"

Main speaker room

Sponsored by Nova Tree



10:45am-11:45am

Donald Cooper, MBA, CSP, HoF - VIP Management Seminar

"How to improve clarity, commitment, and accountability in every part of your business!"

Main speaker room

Sponsored by Nova Tree



Jim Kennedy, Ball Horticultural Company, USA

"Greenhouse Sustainability"

Vestibule speaker area

Sponsored by Ball Horticultural Company



1:00pm-5:00pm

Twenty minute one-on-one business coaching sessions with Donald Cooper.

1:30pm-2:30pm

Andy Buyting, Green Village, NB

"Market Planning and Pricing Strategies for Profits"

Main speaker area

Jim Kennedy, Ball Horticultural Company, USA

"Making Money in a Competitive Market"

Vestibule speaker area

Sponsored by Ball Horticultural Company



3:30pm-4:30pm

Andy Buyting, Green Village, NB

"Management for Growth - Start Working ON Your Business Instead of IN Your Business"

Main speaker area

3:30pm-4:30pm

Jeff Morton, CHT, P.Ag, M2 Horticulture Inc., NS

"DPCP - Can it help me make money?"

Vestibule speaker area

5:30pm-10:00pm Kitchen Party at Bubbles Mansion

5:30pm-7:00pm VIP Certification Event

7:00pm General HortEast Delegate Admission

Sponsored by Permacon



Wednesday November 26

7:30am-8:30am Registration

8:30am-2:30pm Trade Show

9:00am-11:00am

Harold Deenen, CLP, Hank Deenen Landscaping Ltd., ON

"Ingredients for Success - Dollars and Sense"

Main speaker area

Sponsored by Sheridan Nurseries



Ruth Olde, CLD, Blasig Landscape Design and Construction, BC

"Outside - The Great Inside"

Vestibule speaker area

1:30pm-2:30pm

Wilf Nichols, Ph.D., MUN Botanical Gardens, NL

"Native Plants - some myths and realities!"

Main speaker room

Glen Sampson, Nova Scotia Agricultural College (NSAC), NS

"IPM Trends and Innovations"

Vestibule speaker area

3:00pm-4:30pm Integrated Pest Management Exam

Bedford Room, Westin Hotel



Exhibitors as of September 1, 2008

A.M.A. Plastics Ltd.	Engage Agro Corporation	Octa Greenhouse Sales
A.V.K. Nursery Holdings Inc.	Envirem Technologies Inc.	Pacific Rim Brackets Ltd.
/ Connon Nurseries	Fertilec Ltee	Paridon and Pacific
AALD	Green Village	Northwest Nurseries
ARCC	Greenhouse Nova Scotia	Phytocultures Ltd.
Armtec	Halifax Seed Co. Inc.	Planters Equipment Ltd. /
ASB Greenworld	HortProtect	Green Diamond Equipment
Atlantic CAT	Hurricane Industrial Equipment	Poteries Barro Inc.
Balamore Farm Ltd.	Irr Plus	Pro-Power Canada
Ball Horticultural Company	ITML Horticultural Products	Shaw Brick / GS Concrete
Barracuda Inc.	Jolly Farmer	Sheridan Nurseries
Bergman Concrete Products	JVK	STIHL Ltd.
Blomidon Nurseries	Krown Rust Control Systems	Sun Nurseries & Aquascapes
BTN Atlantic	KTO Imports	Canada
Burpee Canada	Kubota Canada Ltd.	The Toro Company
CNLA	LNS/LNB/LNL	Turf Revolution
Cannor Nurseries	Manchester Products	Valley Fertilizers
Castart Studios	Mankar Ontario Inc.	Van Noort
Corn Hill Nursery Ltd.	Mori Nurseries Ltd.	Vanden Busche Irrigation
Cramer Nursery Inc.	Norseco Inc.	Vanhof and Blokler Ltd.
Deroo	NSAC	Vermeer Canada Inc.
DSD International	Nova Tree	Vesseys Equipment
Downham Nurseries	Oaks Concrete /	Willowbrook Nurseries
Dummen USA	The Stone Depot	

Registration Form



One Form per person, please print.

Name: _____

Company: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Please select your commodity group (check as many as apply):

- | | |
|--|---|
| <input type="checkbox"/> Landscape Contractor | <input type="checkbox"/> Greenhouse Wholesale |
| <input type="checkbox"/> Sod Grower | <input type="checkbox"/> Greenhouse Retail |
| <input type="checkbox"/> Landscape Maintenance | <input type="checkbox"/> Vegetable Grower |
| <input type="checkbox"/> Landscape Designer | <input type="checkbox"/> Nursery Wholesale |
| <input type="checkbox"/> Lawn Care | <input type="checkbox"/> Retail Florist |
| <input type="checkbox"/> Nursery Retail | <input type="checkbox"/> Garden Centre |
| <input type="checkbox"/> Student | <input type="checkbox"/> Trade Supplier |
| <input type="checkbox"/> Government | <input type="checkbox"/> Other: _____ |

Please indicate if you are a member of your provincial horticulture association: Member Non-Member

INDUSTRY TOURS: Nov. 24

Please select one of the following tour options (includes lunch)

	Member	Non-Member
<input type="checkbox"/> Landscape Tour	\$80.00	\$100.00
<input type="checkbox"/> Nursery/Garden Centre Tour	\$80.00	\$100.00

TRADE SHOW AND CONFERENCE: Nov. 25-26

Please select one of the following options (includes: trade show, lunch, and educational seminars EXCEPT Trade Show Only):

	Member	Non-Member
<input type="checkbox"/> 2-day Full Conference - 1st Delegate	\$150.00	\$200.00
<input type="checkbox"/> 2-day Full Conference - Additional	\$80.00	\$100.00
<input type="checkbox"/> Tuesday Only - 1st Delegate	\$80.00	\$100.00
<input type="checkbox"/> Tuesday Only - Additional	\$72.00	\$100.00
<input type="checkbox"/> Wednesday Only - 1st Delegate	\$80.00	\$100.00
<input type="checkbox"/> Wednesday Only - Additional	\$72.00	\$100.00
<input type="checkbox"/> Student (per day)	\$20.00	\$20.00
<input type="checkbox"/> Trade Show Only	\$10.00	\$10.00

Donald Cooper coaching session \$50.00 \$50.00

Total: \$ _____ Register before Sept. 30th
 Plus 13% HST: \$ _____ and be entered to win a FREE
 GRAND TOTAL: \$ _____ one-night stay at the Westin
 Nova Scotian Hotel!

PAYMENT INFORMATION

Visa/Mastercard #: _____

Expiry: _____ Signature of Cardholder: _____

*Make cheques payable to: Canadian Nursery Landscape Association (c/o 7856 Fifth Line South, Milton ON L9T 2X8)

REGISTRATION DEADLINE: NOVEMBER 14, 2008
 payment must be received with registration

Mail, fax, or email your registration to Rebecca Wetselaar
 7856 Fifth Line South, Milton ON L9T 2X8
 Fax: 1-866-833-8603 / Email: rebecca@canadanursery.com