

Sponsorship Opportunities

Platinum Show Sponsor (One Available) \$5,000.00 + HST

Your company will take centre stage at the trade show as an exclusive Platinum Show Sponsor. Many different benefits will be offered including:

- Company's name will be tagged under the show title as the title sponsor of the show
- Show bags with your company logo to be distributed to all show delegates
- Company logo included on the front page of the show guide - 750 copies
- Company logo included on the front page of the show brochure - 4500 copies
- Company logo on the HortEast website
- Company name announced over the PA
- Company logo on signage at the tradeshow
- Two complimentary registration packages for the speaker sessions
- Recognition in emails and fax broadcasts leading up to the show.

Gold Sponsor (Two Available) \$2,000.00 + HST

An Industry Tour and a Landscape Contractors training day will take place on Monday November 22nd. Have your company recognized in a unique way to a direct audience with these Gold Sponsor opportunities:

- Recognition made to your company during your sponsored tour or training day
- Can speak to the participants during the bus ride or at the training day
- Company logo included in the show guide beside your sponsored tour or training day - 750 copies
- Company logo on signage at the tradeshow
- One complimentary registration package for the speaker sessions
- Company logo on the HortEast website

Silver Sponsor (Three Available) \$1,000.00 + HST

Name Badges

- Company logo on all name badges
- Company logo on signage at the tradeshow
- Company logo in the show guide
- Company logo on the HortEast website
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Secure Your Sponsorship Opportunity!

To secure your spot as a sponsor for any of the above opportunities, please fill out the sponsorship section on the Exhibitor Space Rental Contract in this package. For more information on any of the sponsorship opportunities, please contact Rebecca Wetselaar, Show Coordinator, at 1-866-383-4711 or email rebecca@canadanursery.com.

Silver Sponsor Cont'd:

- Company logo in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show

Tuesday Night Event

- Recognition given to the sponsor at the event
- Company logo on signage at the tradeshow
- Company logo in the show guide beside your sponsored event - 750 copies
- Company logo on the HortEast website
- Company logo in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show

Shuttle Buses

- Company logo on signage on the shuttle buses
- Company logo on signage at the tradeshow
- Company logo in the show guide - 750 copies
- Company logo on the HortEast website
- Company logo in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show

Speaker Sponsor \$750.00 + HST

Your company will receive recognition as a speaker sponsor where your company will be aligned with a targeted industry speaker. Your sponsorship includes the following benefits:

- Recognition made during the speaker seminar
- Company logo in the show guide beside your sponsored speaker
- Company logo on signage at the tradeshow
- Opportunity to introduce your sponsored speaker
- Company logo on the HortEast website
- Company logo included in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show

Coffee Breaks \$250.00 + HST

Coffee will be provided during workshops and tours on Monday, November 22, 2010.

- Signage at the coffee break table
- Company logo on signage at the tradeshow
- Company logo on the HortEast website
- Company logo in the show guide - 750 copies
- Company logo in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading