



Show Guide Ad Rates

Reach the members of Atlantic Canada's landscape, garden centre, and nursery industry
- book your advertising in the 2010 HortEast Show Guide!

Total Circulation: 750+

landscapers, arborists, nursery and greenhouse growers, garden centre operators, sod growers, lawn care companies, horticulture suppliers as well as educational and government institutions.

Rates

Back Cover, Inside Front Cover, and Inside Back Cover are in full colour, all other ads are black and white. All ads plus HST.

Full Page Colour Ad - 7.25" h x 4.5" w

Back Cover:	\$600.00 (Members)	\$700.00 (Non-Members)
Inside Front Cover:	\$500.00 (Members)	\$600.00 (Non-Members)
Inside Back Cover:	\$500.00 (Members)	\$600.00 (Non-Members)

Full Page Black and White Ad - 7.25" h x 4.5" w

\$350.00 (Members) \$400.00 (Non-Members)

Half Page Black and White Ad - 7.25" h x 2.25" w, or 3.5" h x 4.5" w

\$250.00 (Members) \$300.00 (Non-Members)

Quarter Page Black and White Ad - 3.5" h x 2.25" w, or 2" h x 4.5" w

\$150.00 (Members) \$175.00 (Non-Members)

Advertisement Requirements:

- All advertisers must comply with ad dimensions
- All advertisers must provide an electronic copy of their ad

Company: _____

Contact Name: _____

Email: _____

Ad Type: _____

Visa/Mastercard #: _____ Expiry: _____

Signature of Cardholder: _____

***Make cheques payable to:** The Canadian Nursery Landscape Association

GST# 12144 4129

c/o 7856 Fifth Line South, Milton ON L9T 2X8

ADVERTISING DEADLINE:

October 8, 2010

MATERIAL DEADLINE:

October 15, 2010

For more information:

Contact Rebecca Wetselaar, Show Coordinator

Toll Free: 1-866-383-4711

Fax: 1-866-833-8603 or 1-905-875-1840

Members of Landscape Nova Scotia, Landscape New Brunswick, and Landscape Newfoundland and Labrador receive preferred member pricing on advertising at HortEast. Call Rebecca Wetselaar, Show Coordinator, at 1-866-383-4711 for more information on how to join!



Landscape Nova Scotia



Landscape NB Paysage NB



LANDSCAPE NEWFOUNDLAND AND LABRADOR