



# New! 2010 Passport Program Form

## Increase traffic to your booth with the Passport Program!

### How does it work?

- Each trade show delegate will receive a Passport at registration.
- The passport will profile 10 participating exhibitors (max.), including company name, booth number and location on floor plan. Delegates then visit participating exhibitor booths to have their passport stamped.
- Delegates must collect a stamp from each participating exhibitor to enter the draw for prizes (a company representative must be in booth at all times to stamp delegates passports).
- A draw box will be positioned with promotional signage at the registration table.
- Acceptance of exhibitors into the Program is on a first-come, first-served basis.

### What you get!

- Increased traffic to your booth as the Passport Program specifically directs delegates to your booth.
- Your company name and booth number on every Passport distributed to all delegates.
- Company recognition in the show guide.
- Passport Program signage located at the trade show entrance, displaying participating company names.

### Fee of \$100.00 plus HST

Covers production and printing of passports, signage, and draw prizes

#### Registration

Company Name: \_\_\_\_\_ Booth Number(s): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

#### Payment Information: (\$100.00 plus 13% HST = \$113.00)

GST# 12144 4129

Visa/Mastercard #: \_\_\_\_\_ Expiry: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Print Signature: \_\_\_\_\_

**\*Make cheques payable to:** The Canadian Nursery Landscape Association  
c/o 7856 Fifth Line South, Milton ON L9T 2X8

**FAX: 866-833-8603**

**OR 905-875-1840**

**DEADLINE: OCTOBER 8, 2010**

**Mail, fax, or email your registration to Rebecca Wetselaar**

7856 Fifth Line South, Milton ON L9T 2X8

Fax: 1-866-833-8603 or 1-905-875-1840 / Email: rebecca@canadanursery.com