

# sponsor levels



Secure Your Sponsorship Opportunity on the Exhibitor Space Rental Contract in this package.

For more information on any of the sponsorship opportunities, please contact Rebecca Doutre, Show Coordinator, 1-866-383-4711 or email [rebecca@canadanursery.com](mailto:rebecca@canadanursery.com).

## Platinum Show Sponsor (One Available)

**\$5,000.00 + HST**

Take centre stage at the trade show as an exclusive Platinum Show Sponsor:

- Company's name will be tagged under the show title as the title sponsor of the show
- Show bags with your company logo to be distributed to all show delegates
- Company logo included on the front page of the show guide - 750 copies
- Company logo included on the front page of the show brochure - 4500 copies
- Company logo on the HortEast website
- Company name announced over the PA
- Company logo on signage at the tradeshow
- Two complimentary registration packages for the speaker sessions
- Recognition in emails and fax broadcasts leading up to the show.

## Gold Sponsor (Three Available)

**\$2,000.00 + HST**

Three workshops will take place on Monday November 21st. Choose to sponsor 1 of 3 workshops: Retail/Nursery; Landscape Construction; Landscape Maintenance.

Have your company recognized in a unique way to a direct audience:

- Recognition made to your company during your sponsored workshop
- Can speak to the participants at the workshop
- Company logo included in the show guide beside your sponsored workshop - 750 copies
- Company logo on signage at the tradeshow
- One complimentary registration package for the speaker sessions
- Company logo on the HortEast website

## Silver Sponsor (Four Available)

**\$1,000.00 + HST**

Name Badges

- Company logo on all name badges
- Company logo on signage at the tradeshow
- Company logo in the show guide - 750 copies
- Company logo on the HortEast website
- Company logo in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show

Monday Night

Welcome Reception

- Company logo on signage at the tradeshow & reception
- Company logo in the show guide beside your sponsored event - 750 copies
- Company logo on the HortEast website
- Company logo in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show

Tuesday Night

Kitchen Party

- Company logo on signage at the tradeshow & Kitchen Party
- Company logo in the show guide beside your sponsored event - 750 copies
- Company logo on the HortEast website
- Company logo in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show

Shuttle Buses

- Company logo on signage on the shuttle buses
- Company logo on signage at the tradeshow
- Company logo in the show guide - 750 copies
- Company logo on the HortEast website
- Company logo in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show

## Speaker Sponsor

**\$750.00 + HST**

Receive recognition where your company will be aligned with a targeted industry speaker. Your sponsorship includes the following benefits:

- Recognition made during the speaker seminar
- Company logo in the show guide beside your sponsored speaker
- Company logo on signage at the tradeshow
- Opportunity to introduce your sponsored speaker
- Company logo on the HortEast website
- Company logo included in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show

## Coffee Breaks

**\$250.00 + HST**

Coffee will be provided during workshops on Monday, November 21, 2011.

- Signage at the coffee break table
- Company logo on signage at the tradeshow
- Company logo on the HortEast website
- Company logo in the show guide - 750 copies
- Company logo in show brochure - 4500 copies
- Recognition in emails and fax broadcasts leading up to the show



We wouldn't miss HortEast. It is a great place to connect with existing and future customers. The venues are great, the show is well organized and we always enjoy the speakers.

Karen Verboom, Nova Tree Co., Inc.

As a manufacturer and retailer of hardscape products in Atlantic Canada, it is of considerable value to support and have a presence at the largest industry trade show event in Atlantic Canada. The calibre of the delegates, the ideal venues, and the multiple networking opportunities make it "the event to attend". Last but not least, it is always nice to have an opportunity to socialize with those who have so much in common.

Kevin McGinnis & Jenn Hall, Shaw Brick



**November 21-23, 2011**  
**Moncton Coliseum Complex**  
**Moncton, NB**