

show guide ad rates

Reach the members of Atlantic Canada's landscape, garden centre, and nursery industry - book your advertising in the 2011 HortEast Show Guide!

Total Circulation: 750+

landscapers, arborists, nursery and greenhouse growers, garden centre operators, sod growers, lawn care companies, horticulture suppliers as well as educational and government institutions.

Rates

Back Cover, Inside Front Cover, and Inside Back Cover are in full colour, all other ads are black and white. All ads plus 13% HST.

Full Page Colour Ad - 7.25" h x 4.5" w

- | | | |
|--|---|---|
| <input type="checkbox"/> Back Cover: | <input type="checkbox"/> \$600.00 (Members) | <input type="checkbox"/> \$700.00 (Non-Members) |
| <input type="checkbox"/> Inside Front Cover: | <input type="checkbox"/> \$500.00 (Members) | <input type="checkbox"/> \$600.00 (Non-Members) |
| <input type="checkbox"/> Inside Back Cover: | <input type="checkbox"/> \$500.00 (Members) | <input type="checkbox"/> \$600.00 (Non-Members) |

Full Page Black and White Ad - 7.25" h x 4.5" w

- | | |
|---|---|
| <input type="checkbox"/> \$350.00 (Members) | <input type="checkbox"/> \$400.00 (Non-Members) |
|---|---|

Half Page Black and White Ad - 7.25" h x 2.25" w, or 3.5" h x 4.5" w

- | | |
|---|---|
| <input type="checkbox"/> \$250.00 (Members) | <input type="checkbox"/> \$300.00 (Non-Members) |
|---|---|

Quarter Page Black and White Ad - 3.5" h x 2.25" w, or 2" h x 4.5" w

- | | |
|---|---|
| <input type="checkbox"/> \$150.00 (Members) | <input type="checkbox"/> \$175.00 (Non-Members) |
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Advertisement Requirements:

- All advertisers must comply with ad dimensions
- All advertisers must provide an electronic copy of their ad
- Members receive preferred rates on advertising

Company: _____

Contact Name: _____

Email: _____

Ad Type: _____

Visa/Mastercard #: _____ Expiry: _____

Signature of Cardholder: _____

Print Name: _____

*Make cheques payable to: The Canadian Nursery Landscape Association
HST# 12144 4129
c/o 7856 Fifth Line South, Milton ON L9T 2X8

ADVERTISING DEADLINE:

October 7, 2011

MATERIAL DEADLINE:

October 14, 2011

For more information:

Contact Rebecca Doutre, Show Coordinator

Toll Free: 1-866-383-4711

Fax: 1-866-833-8603 or 1-905-875-1840

Email: rebecca@canadanursery.com

Members of
Landscape Nova Scotia,
Landscape New Brunswick,
Landscape PEI and Landscape
Newfoundland and Labrador
receive preferred member
pricing on exhibiting
at HortEast.



Call Rebecca Doutre,
Show Coordinator,
1-866-383-4711 for more
information on how to join!